

QuickBooks Online

Over 70% of users have said QuickBooks Online has made their company more profitable.

Here are nine key benefits of switching from QuickBooks Desktop to QuickBooks Online:

Daily tasks made easier

Less work with QuickBooks Online



Capture receipts on your phone

Snap a photo of your receipt and easily attach it to any transaction using the QuickBooks mobile app.



Less data entry

QuickBooks online automatically downloads and categorizes bank and credit card transactions.



Work from anywhere

Turn a spare moment into a productive minute. Send invoices, reconcile accounts, run payroll, and more on your phone.



Get answers anytime

Keep tabs on your business from your pocket. Access customer info, late invoices, and more from your smart phone.



Share books with your accountant

Your accountant can access your books remotely to answer questions, fix problems, and do anything needed to get you ready for tax time.



Access on a PC and Mac

With QuickBooks Online, you and your team can access the books on either device. Finally, something Mac and PC people can agree on.



The latest software

The cloud automatically updates your software to the latest version, so you and your clients always have the most current features.



Total security

Never worry about saving files to an external device. QuickBooks Online is always backed up and accessible, no matter where you are.



Free support

Anytime you have questions, Intuit has free U.S. based experts to assist you by phone or chat at no extra charge.

Purchase from Intuit (Save 50% for 3 months)

Purchase from Intuit
(Save 50% for 3 months)

SIMPLE START	ESSENTIALS	PLUS <small>MOST POPULAR</small>
€20 \$10 /mo	€35 \$17 /mo	€60 \$30 /mo
Buy now	Buy now	Buy now

Purchase from Best & Co., CPA's
(Save 20% for lifetime of subscription)

<p>SIMPLE START</p> <p>€20 \$16/mo</p> <p>Buy now</p>	<p>ESSENTIALS</p> <p>€35 \$28/mo</p> <p>Buy now</p>	<p>PLUS</p> <p>€60 \$48/mo</p> <p>Buy now</p>
--	--	--

MOST POPULAR

Identify the right product for your business

Compare QuickBooks Online	Simple Start	Essentials	Plus
Track income and expenses and see how much money you make..	X	X	X
Send and track invoices	X	X	X
Download and organize bank and credit card transactions	X	X	X
Print checks and record transactions	X	X	X
Import data from Excel or QuickBooks desktop	X	X	X
Back up your data online automatically	X	X	X
Strong security measures so only you can access your info	X	X	X
Access your data from a tablet or smartphone	X	X	X
Snap photos of receipts so you're ready for tax time	X	X	X
Invite up to two accountants to access your data	X	X	X
Integrate with available applications	X	X	X
Set up invoices to automatically bill on a recurring schedule		X	X
Manage and pay bills from vendors		X	X
Enter bills and schedule payments for later		X	X
Compare your sales and profitability with industry trends		X	X
Control what your users can access		X	X
Track billable hours by customer		X	X
Handle multiple currencies		X	X
Create and send purchase orders			X
Track inventory			X
Manage 1099 contractors			X
Give employees and subcontractors limited access to enter time worked			X
Create budgets to estimate future income and expenses			X
Categorize your income and expenses using class tracking			X
Control what your users can access			X
Track sales and profitability for each of your locations			X
Number of people who can access QuickBooks Online	1	3	5
Number of built-in business reports	20+	40+	65+



VS



	QuickBooks Online	QuickBooks Desktop
Create professional invoices	●	●
Track sales and expenses	●	●
Manage accounts payable	●	●
One-click sales and tax reports	●	●
Automatically schedule and send invoices	●	
Work from a PC, Mac, smartphone, or tablet at any time	●	
Instant file access for accountants	●	
Connect to 300+ cloud-based apps	●	
Automatically download bank transactions	●	\$10–\$15 per month average
Phone support	●	\$89 for 90 days
Automatic data-encrypted back-ups	●	\$9.99 per month
Access to latest product and features updates	●	\$299 annual upgrade
Cloud access (hosting)	●	\$40–\$200 monthly per user
Access for up to 5 users	●	Requires 5-user license
Calculate and rebill job costs		●
Calculate discounts by customer		●

Intuit Full Service Payroll

All the confidence, zero liability with payroll managed by Intuit—right inside QuickBooks Online



Conveniently built right in

You can easily run payroll within QuickBooks Online. Intuit automatically calculates and files your tax payments and forms.



No-hassle setup

Just enter your employees' information and Intuit will set up your account including configuring payroll taxes.



U.S.-based payroll experts

Anytime you have questions, Intuit has free U.S. based payroll experts to assist you by phone or chat at no extra charge.



Accurate and on time

Paychecks & payroll taxes guaranteed error-free. If there's ever an issue, Intuit will represent you to the IRS.

Intuit Full Service Payroll Includes:

- Best in class activation/setup experience done by Intuit payroll experts
- Federal and State Payroll Tax Filings and Tax Deposits
- Free Direct Deposit
- Free Year End W-2 delivered directly to employee's home address
- Error-Detection Technology
- Free Payroll Technical Support
- Web Based access to your account with any Internet connection
- Mobile Apps including iPhone, iPad, or Android devices
- No Penalties Guarantee

Purchase from Intuit
(Save 50% for 3 months)

Simple Start with Full Service Payroll	Essentials with Full Service Payroll	Plus with Full Service Payroll
\$100 \$50/mo Save 50% for 3 months + \$4/employee/mo	\$115 \$58/mo Save 50% for 3 months + \$4/employee/mo	\$140 \$70/mo Save 50% for 3 months + \$4/employee/mo

Purchase from Best & Co., CPA's
(Save 20% for lifetime of subscription)

Simple Start with Full Service Payroll	Essentials with Full Service Payroll	Plus with Full Service Payroll
\$100 \$80 /mo	\$115 \$92 /mo	\$140 \$112 /mo
+ \$4/employee/mo	+ \$4/employee/mo	+ \$4/employee/mo

Best & Co., CPA's List of Services for Installing, Training & Support

Fixed Fee for QuickBooks Online Set up and Training

QuickBooks Online Set Up & Training	Cash Basis Bookkeeping	Cash Basis Bookkeeping & Payroll	Accrual Basis Bookkeeping	Accrual Basis Bookkeeping & Payroll
	\$400	\$600	\$600	\$800
Set Up Company Information	✓	✓	✓	✓
Set Up & Edit the Chart of Accounts	✓	✓	✓	✓
Integrate 2 Checking Accounts & 2 Credit Card Accounts into QB Online (\$25 for each additional account)	✓	✓	✓	✓
Set up Custom Reports	✓	✓	✓	✓
Set Up Memorized Transactions	✓	✓	✓	✓
Set Up Automatic Payment for QB Subscription	✓	✓	✓	✓
Set Up Multiple Users-If needed	✓	✓	✓	✓
Up to 2 Hours Training: Write & Print Checks, Record Bank Deposits, Monthly Bank Reconciliation and Printing Reports	✓	✓	✓	✓
Up to 2 Hours Training: Create and Send Invoices, Enter and Pay Bills			✓	✓
Set Up QB Full Service Payroll		✓		✓
Up to 2 Hours Training: Running Payroll		✓		✓

Fixed Fee for Monthly Bookkeeping

Monthly Bookkeeping to Include	Cash Basis Bookkeeping	Accrual Basis Bookkeeping
	\$400	Call for Quote
Bank Reconciliations (2 Bank Accounts)	✓	✓
Credit Card Reconciliations (1 Credit Card Account)	✓	✓

Paypal Account Reconciliation (1 Paypal Account)	✓	✓
Mortgage/Loan Account Reconciliation (1 Loan Account)	✓	✓
Fixed Asset Management	✓	✓
Make Adjustments to Your Records as Necessary	✓	✓
Print Reports	✓	✓
Accounts Payable: Enter and Pay Bills		✓
Accounts Receivable: Create and Send Invoices		✓

Other Accounting and Bookkeeping Services Usually Charged by the Hour

Other Accounting and Bookkeeping Services to Include	Fee Charged (Start from \$95)
Periodic Bookkeeping Assistance (Quarterly, Semi-Annually, Annually)	Start from \$95
Sales Tax Deposit (Monthly) and Sales Tax Return Filing (Quarterly)	Fixed Fee \$300
Statement of Information Filing	Fixed Fee \$95
Property Tax Return Filing	Start from \$95
1099-Misc, 1099-INT, 1099-R Filing	Start from \$95
Payroll Tax Deposit (Monthly)	Start from \$95
Payroll Tax Return Filing (Quarterly)	Start from \$95
W-2 and W-3 Filing	Start from \$95
Year-End Bonus Estimation	Start from \$95
Loan Letter	Start from \$95
Certificate of Cancellation Filing	Start from \$95
QB Online Payroll Running	Start from \$95